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New Media Architectures: A Vision of A.I. Shaping Spaces and Bridging Knowledge Creation between the Arts and Sciences

Join us for a pop-up lecture by **Gustavo Alfonso Rincon**, presenting a new media arts and architectural conceptual research framework that reflects on how A.I. is transforming artistic, design, and media knowledge creation. A focus on the intersection between the arts, architecture, and sciences will be explored as a new paradigm for change.

While A.I. is making humanity confront radical, accelerated change in all aspects of human existence. We are at a crossroads engaging contemporary stories which signal possible futures that capture our attention and influence our present lives. Many questions are left unasked, but answers reside in our individualistic lived experiences, both physical and virtual. Images, geometry, sounds, text, and worlds are found in our information-driven world. Everything is information. Space is information. Complex systems are information. All movement around that links all of humanity together, commerce, the internet, and telecommunications.

Rincon will also reflect on his broader research trajectory, including his interdisciplinary arts, design, and media practice, curatorial projects, and educational design research work, including online research community building.

Date & Time: May 23th, 12:00 PM PST

Free and open to all. Don't miss this one-of-a-kind event!



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Gustavo Alfonso Rincon (Ph.D., M.Arch., M.F.A., B.S, B.A.) earned his doctorate in Media Arts and Technology at UCSB. Rincon is educated as an architect, artist, and media arts researcher/scholar. His academic works have been exhibited nationally and internationally, along with serving clients globally. His dissertation titled "Shaping Space as Information: A Conceptual Framework for New Media Architectures," led to a residency at the AlloSphere Research Facility, CNSI@UCSB as a Research fellow. He also collaborates with Dr. Kuchera Morin as a Senior Associate Curator of Design, Media Arts, & Science. He concurrently serves as a Co-Director, facilitating all Digital Futures World/International online programming.

Rincon's current academic/professional service role is facilitating online programming with exhibitions and presentations as an Associate Committee Member and Curator for ACM SIGGRAPH DAC - SPARKS talks. He has served as a peer reviewer for SIGGRAPH & SIGGRAPH Asia (Arts Papers Track & Art Gallery), SiGraDi, ArtNodes | RACO, Leonardo | MIT Press Journal, and serves as an Editorial Board Member of Design International Series at Franco Angeli, Milan. Gustavo continues to serve as a Juror in the National Academies of Sciences(NAS), Engineering (NAE), & Medicine (NAM) - Eric and Wendy Schmidt Awards for Excellence in Science Communications. Currently, he is serving as a peer reviewer for ACADIA 2025 and the Expanded Conference 2025 at the Ars Electronica Festival.

